

Media Information

31 January 2007

NOBULL cause as Jermaine stands up to bullying

With the issues of bullying and racism fresh in the public mind after Celebrity Big Brother 2007 the show's runner-up Jermaine Jackson is standing up to bullying supporting the launch of a UK-wide campaign with friend and martial arts guru Matt Fiddes.

Matt, himself a victim of bullying at schools in Swindon, has devised the NOBULL campaign to roll out through schools and his 300, plus martial arts clubs across the country.

Jermaine and Matt will launch the NOBULL campaign at Forches Primary School, Forches, Barnstaple in North Devon on Monday 5 February at 9.15am.

Media are welcome to attend the launch and cover any of the events in the full NOBULL programme on Sunday 4 February and Monday 5 February. The programme involves Jermaine and Matt talking students at primary schools and Matt Fiddes martial arts academies in the South West and London.

SUNDAY 4 February

Burgess Hill (4.15 PM)

Triangle Centre, Triangle Way, Burgess Hill, West Sussex, RH15 8WA

Fulham Restaurant Barnstaple (8 PM)

18, Tuly Street, Barnstaple, Devon, EX31 1DH

Imperial Hotel Barnstaple (between 8 PM to 10 PM)

FAN GREET AND MEET (in front of the hotel)

MONDAY 5 February

North Devon Hospice (8.30 PM)

Deer Park, Barnstaple, EX32 0HU

Barnstaple (9.15 AM)

Forches Cross Primary School, Forches Avenue, Barnstaple, Devon, EX32 8EF

Tiverton (10.30 AM)

Two Moors Primary, Cowleymoor Road, Tiverton, Devon EX16 6HH

Taunton (11.30 AM)

North Town Community Primary School, Staplegrove Road, Taunton,
Somerset, TA1 1DF

Weston-Super-Mare (1.00 PM)

Ashcombe Primary School, Earlham Grove, Weston-Super-Mare, Avon,
BS23 3JW

Restaurant Swindon (2.30 PM)

Matt Fiddes Academy Swindon (4.15 PM)

3 – 5 Sheppard Street, Swindon, Wiltshire, SN1 5DE

Matt Fiddes Academy Uxbridge (6.30 PM)

Stage Door 233 High Street, Uxbridge, Middlesex, UB8 1LE

For further press information please contact Matt Rowlands or Emma Slater at Aloud Communications Ltd on 01748-831904/5, or 07746 232684.